

Launch of new sales office in motorcycle dealer in Cambodia

GL Finance PLC. (GLF), a subsidiary in Cambodia announced that it launched a new sales office in Phnom Penh on 18 September 2012.

GLF had carried out test sales at two places in last five months, Now is the time to expand actual sales operation at the new sales office. GLF has a plan to expand, by the end of the first half of 2013, its sales offices in all authorized motorcycle dealers in Phnom Penh, where it would account for 45% of motorcycle sales in Cambodian market during the first half of the year 2013.



GLF the 3d sales office at a dealer
HONDA CHHOEM NEANG (Phnom Penh)



Launching staff at new sales office

So far, the motorcycles in Cambodia had sold only for cash. GLF, the first and only finance company in Cambodia, the finance service which is new product in Cambodia, will provide to the people there more chance and choice to buy motorcycles expanding more customers. Finance was really longing for by affiliated motorcycle dealers.



HONDA motorcycles lined at dealer

The new sales office of GLF at HONDA CHHOEM NEANG, authorized dealer in Phnom Penh, made a vibrant start as many customers came to the office with continued questions about GLF finance service soon after it opened.